

## European regulations for European brakes

We believe our brake pads are the best around. We have a range of over 1500 products and 50 varying mixes to ensure 99% of the European car parc is covered with our friction products. Our European products are made in Europe, for Europe and exceed the ECE R90 specifications thanks to our dedicated research and development teams and the thousands of hours spent testing our materials before they are released to the marketplace. Collaborating closely with the vehicle manufacturers as part of our OE business allows us to provide the best product for each vehicle type.

### **SAFETY FIRST!**

Our business is governed by your safety. We are relentless in our testing, developing and listening closely to the needs of the market. Our primary focus is of course performance, ensuring your brakes are consistently working when you need them most. Our secondary concerns are the wear rate and comfort qualities of the friction – these qualities are important but always secondary to safety.

Our standard testing procedures include:

- Compressibility test
- Heat transfer test
- AMS test
- Expansion tests
- Shear strength test
- Dyno test



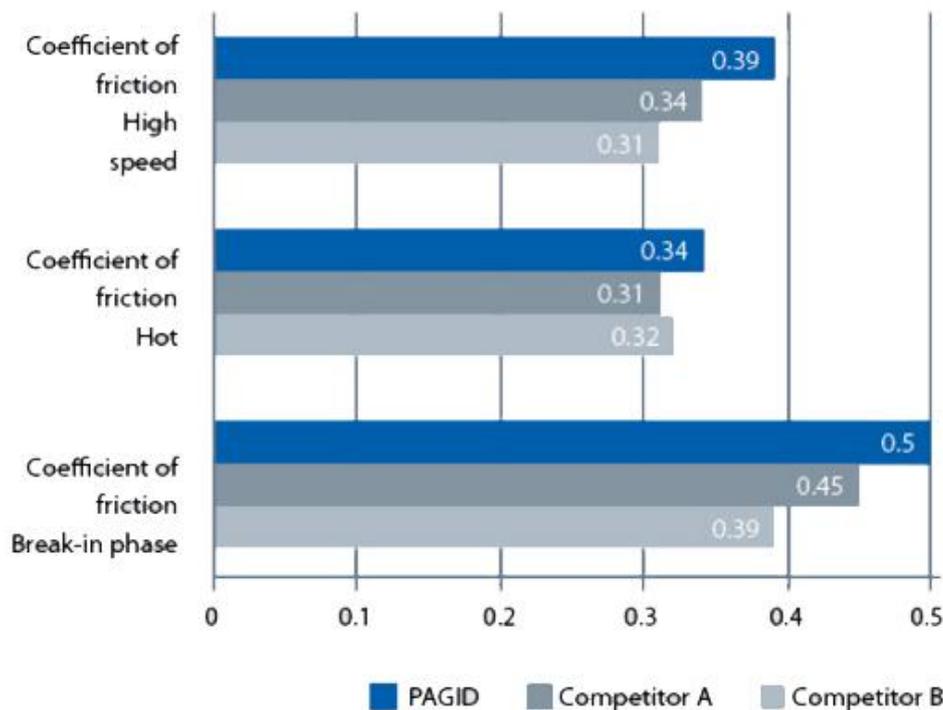
## Braking distance matters

The difference between life and death can be as short as 3 metres. A chilling thought that begs the question, why risk it? We never allow risk to enter the equation. Our products are so thoroughly tested, firstly on dynamometers, then in real life conditions on the roads. We have every confidence that you can put your trust in our product. The vehicle manufacturers trust Pagid to make their friction and so can you.



Braking distance (cold) from 100 km/h under maximum deceleration  
Graphic based on: VW Passat B6 (-2010) - B8 (2010-)

A high coefficient of friction ensures maximum braking performance at any temperature. High-quality Pagid brake pads ensure the highest level of performance from the first stop. Can other friction brands offer the same?

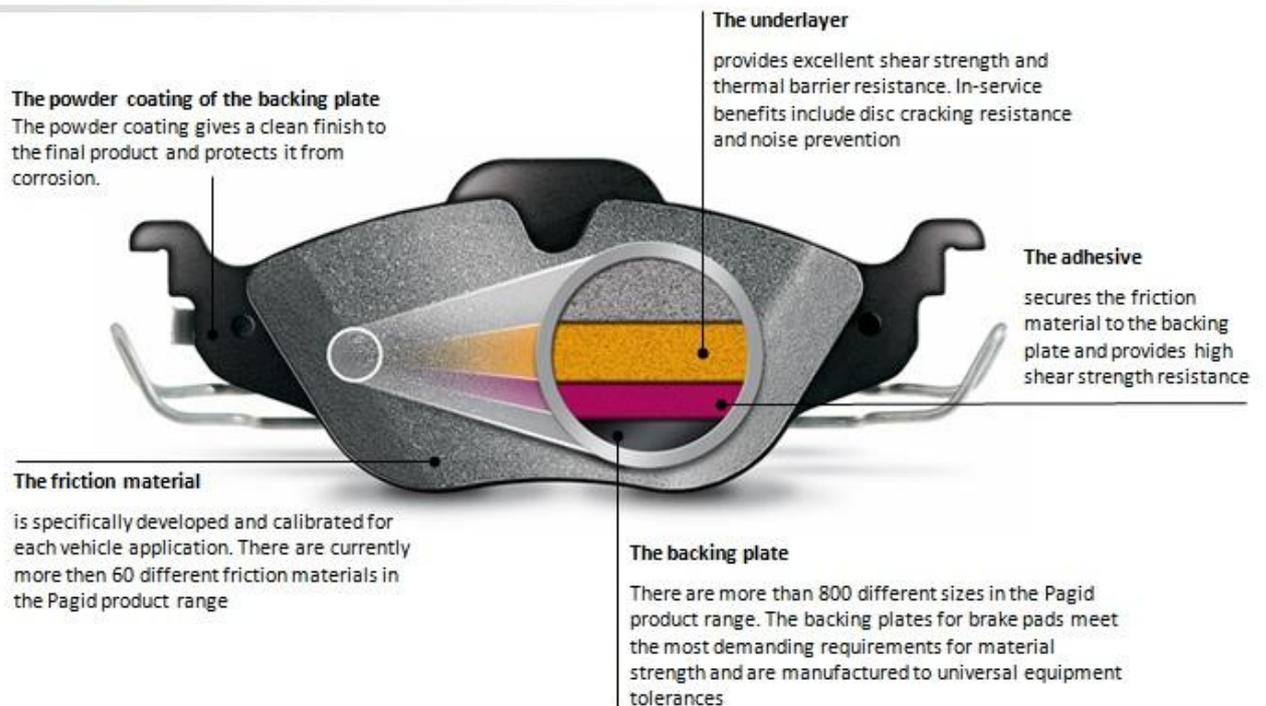


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## Anatomy of a brake pad

Our pads have been developed to ensure each ingredient plays its part in the quest for the perfect friction level. At first sight, a brake pad may seem like a piece of friction material on a steel plate but it is so much more than that! Each layer has a specific function and when they all come together to make the final product, maximum reliability and durability are ensured.

### Technology



At TMD Friction we are sure that each product in a Pagid box will provide the best performance. That's why we offer our unique 25/25 warranty, 25 months or 25,000 miles, whichever comes first

***We get you home safely!***